

Special Invitation for [Name]

It's our Birthday gift to you!

Dear [Name],

Because we value your membership in National Savings Credit Union, we are offering an exclusive gift to you for your birthday:

The Members Only Whole Life Insurance Plan

We are offering you this special gift, because it only makes sense to apply for whole life insurance coverage before your birthday. If you wait until after, the rates will go up, and as you continue to celebrate your birthday each year, it will become more and more difficult to obtain affordable life insurance.

You may have a term life insurance policy, or a life insurance policy through your employer. But when the term ends, or you leave your employment, you'll no longer be covered. Then what will your loved ones do in the unfortunate event of your death?

With whole life insurance, your benefit continues and your premium will never increase. And with **The Members Only Whole Life Insurance Plan**, no physical exam is required.

Applying is simple. Visit us at www.NSCU.com where your personalized application is waiting.

Then have a very happy birthday!